

Sale House, Glorious Mansion in a Golden City 金城光明大第花園營銷中心

設計者 | 梁景華
空間性質 | 銷售中心
坐落位置 | 中國深圳
面積 | 1410平方米
主要材料 | 石材、高密度板、不鏽鋼、油漆
竣工日期 | 2012年11月

Designer | Patrick Leung
Category | Real-estate Sales House
Location | Shenzhen
Size | 1410 square meters
Materials | stone, laminated board, stainless steel, paint
Completion | November 2012

梁景華

PAL 設計事務所有限公司創辦人、首席設計師
美國林肯大學榮譽人文學博士
香港十大設計師、香港室內設計協會名譽顧問
梁景華博士，1978年畢業於香港理工大學。他的室內設計作品追求永恆、創意，以簡約精巧見稱，擅長融合東西方文化之精華，創造出和諧、舒適和不受時空限制的空間，務求優化生活環境，改善人類的生活質素。
1994創辦PAL設計事務所有限公司，梁博士多年來積極發展業務，現時分別在北京，上海及深圳設立辦事處，其設計項目以大型國際酒店及會所為主，成功作品包括中國北京希爾頓逸林酒店、東莞及海口觀瀾酒店及高爾夫會所等。多年來，梁博士和他的作品獲得多達百多項國際獎項，當中最高的榮譽是獲世界權威的國際室內設計師聯盟頒發IFI卓越設計大獎的「全球最佳室內設計」大獎。

Patrick Leung

Director, PAL Design
Honor Member, Hong Kong Interior Design Association
Patrick Leung graduated from the Hong Kong Institute of Technology. His design looks for eternity and creativity and he is interested in using elements from both Eastern and Western cultures and combining them into a harmonious whole.
In 1994, he founded PAL Design and gradually expanded his branches to Beijing, Shanghai, and Shenzhen city. His firms have established good reputations on the design of many famous hotels and clubs. The most known designs include the Double Tree Hilton Beijing, Mission Hill Resorts in Dongguan and Haikou. Patrick Leung and PAL have won many well-known awards around the world including the most distinguished "Best Interior Design" award of the IFI.



位於深圳的金城光明大第花園營銷中心，設計師梁景華是以現代時尚手法，利用山脈高低起伏的變化，設計了一個獨特的天花，喻意山水人脈相連，萬象更新，氣勢磅礴，為來訪客人帶來震撼的視覺衝擊。聳立的山型顯示屏，鑲嵌不鏽鋼的蝴蝶飾品，再加上球狀的巨型水晶吊燈，仿如初升旭日，盎然生息，閃爍的光芒朝氣蓬勃。

弧形的鏤空圖騰屏風衍伸至洽談區，彎曲條子天花，延續高尚大器的設計韻味，豐富的主色調使空間形成強烈的對比，落地玻璃窗讓陽光內外穿梭滲透，打造一個舒適愜意的營銷氣氛。

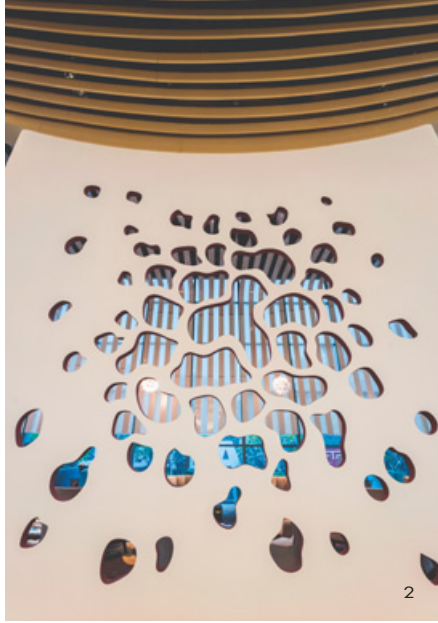
整體的佈局，以震懾觸動人心的獨特設計，創造出高貴雅致的氣質，帶給訪客視覺與感官上的全新體驗；並同時突顯了這個空間的創意意念，提升了發展商的企業形象及高品質的追求。資料提供 | PAL設計事務所有限公司。文字整理 | 編輯部

The real-estate sales house for Glorious Mansion in Shenzhen comes from a famous design house - Patrick Leung's studio. The sales house impresses visitors with its undulating ceiling formation signifying endless mountain ranges. A gigantic hanging crystal ball imitates a rising sun; the permeating light rays radiate about and reflect on the many shining stainless butterflies as if they were flying over the mountain ranges on a journey.

A curved screen panel divides the front and back while the panel extends into the discussion area. Light gently slips in from the grand windows and lands in a big hall to form a delicate and comfortable spatial mood.

The plan is simple yet full of creativity; it seeks visitor's astonishment on the space while gently conveying a message of intimacy. The sales center is not just a simple sales house but rather represents a developer's iconic identity.

1. 營銷中心大廳，如山脈般脈脈起伏相連的天花造型，隱喻山水人脈相連。
1. Sales house grand hall and its undulating ceiling

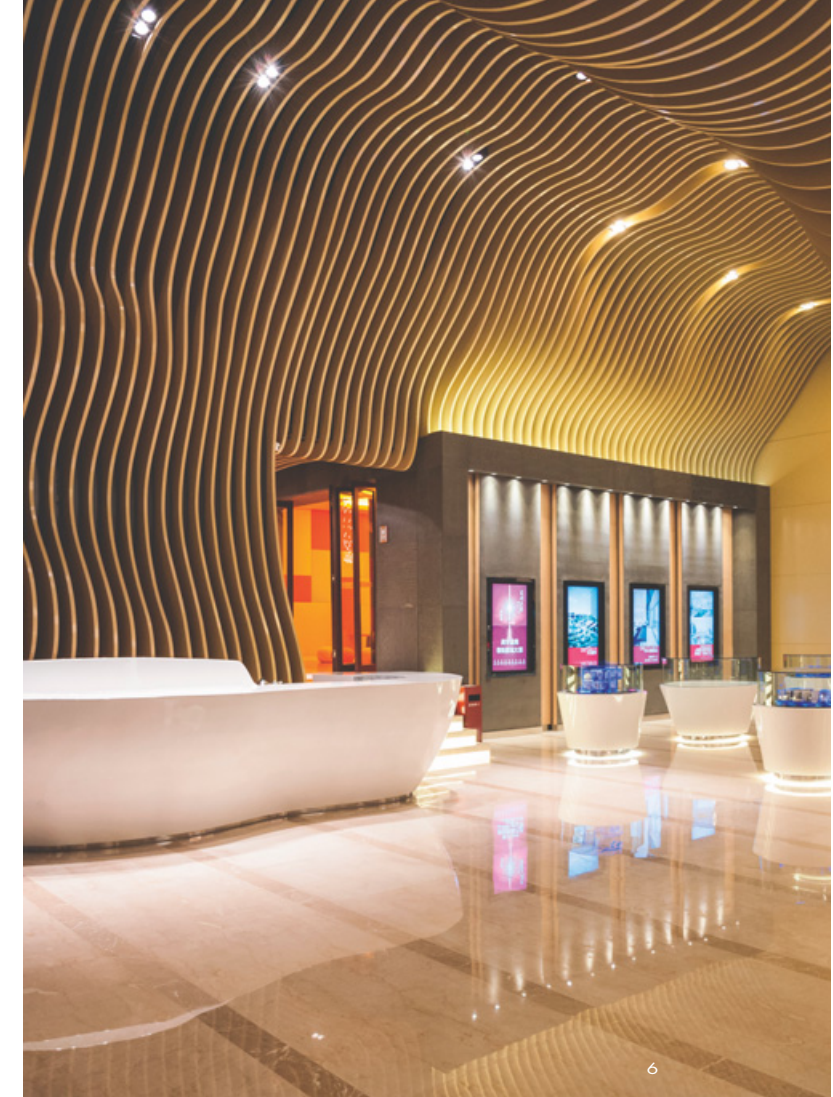


2. 弧形的鏤空圖騰屏風細部。3. 造型營塑的視覺趣味。4. 從大廳穿透接待中心的洽談區，右方鑲嵌不銹鋼的蝴蝶飾品，增加空間的視覺趣味。
2. Curving hollowed carved panel detail 3. Interesting viewpoint towards the center 4. Grand hall space and talking area





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5.6. 陳列展示區。7. 洽談區，大片落地玻璃牆內外穿透、形成陽光穿透的效果。8. 平面配置圖。
5.6. Display space 7. Discussion area and internal natural light
8. Plan