

Share Hair Model Instyle

隨囍髮廊

設計者」石坊空間設計研究 / 郭宗翰

參與者」石坊空間設計團隊

攝影者」Yana Zhezhela, Alek Vatagin

空間性質」髮藝空間

坐落位置」臺灣

主要材料」石材、明鏡、訂製鐵件、實木木皮、木件烤漆、軌道行架、水泥粉光

面積」30 坪

設計時間」2015 年 1 月至 2 月

完工時間」2015 年 6 月

Designer」Materiality Design / Stephen Kuo

Participants」Team members of Materiality

Photographer」Yana Zhezhela, Alek Vatagin

Category」Hair Salon

Location」Taiwan

Materials」building stone, mirror, metal member, veneer, painted solid wood, metal railing system, cement mortar

Size」99m²

Design period」January – February 2015

Completion period」June 2015

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Stephen Kuo



向來擅長運用自然物料的設計師郭宗翰，此次將自然元素揉植於髮藝空間，擊劃一座跳脫傳統定義的時尚之境。

這是一個介於建築與雕塑，整合空間結構與實驗精神的作品。此作基地位於高雄市駁二藝術特區的紅磚建築群裡，原是一座舊倉庫，內部挑高 4 米有餘。「隨囍」是業主成立的新品牌，作為品牌首座實體店，除了十分重視專業形象，亦將此處視為宣揚髮藝、髮品之聚點，期盼匯合各方視野，帶給髮藝工作者更多的交流與對話。這座實體店肩負諸多期望，除了常態性的髮廊業務，也提供髮藝教學與實驗創作、推廣各國髮品、舉辦展演活動。因此，整體設計需把握兩大思考要項：透過空間宣明品牌勇於開創的特質，是其一；對外補捉人目光，對內關照人際與空間的互動感受，為其二。

全案動力源自於業主對於髮藝創作所懷抱的深切期待。綜觀品牌經營藍圖，整座空間需納入四大功能，包括：髮藝教學、動態展演、產品展示和造型消費。設計師企圖促成造型美學與建築結構相對話，為空間創造錯層跨域的結構，令樓面產生同步綜觀可能，並俱這座實體店兼備消費、展演、實驗教學等多元內容。

在實際操作上，先以夾層剖理挑高內在，再利用樓板的錯位關係以及明透的梯座動線突破樓面扁平感，為空間導入垂直舞台概念；將一樓入口處抬高，植入伸展台般的高階步道連繫內部，與降板式的造型區、二樓夾層共構對望關係；二樓夾層能居高臨下眺望一樓動態，和挑高空區即時互動。因區域彼此視野穿透、不作封閉區隔，進而衍生出場域轉換效益，每個區塊都能依活動內容彈性轉變成舞台區、觀眾席或是後台空間，以一種亦學亦觀的型態吸引參與者投入其中。從內部觀看，樓面切割卻不封閉的作法，亦使室內能並陳縱向及橫向動態，助於各樓層活動氛圍相互複合、持續發酵熱絡，深刻參與體驗。對外部而言，隨著錯層創造出視線的疏密變化，室內一切動態都宛如櫺窗展演，誘得人開始停佇、觀察，磁吸住人目光。

在以往，髮廊空間常以華麗材質觸連時髦想像。在此作，設計師卻改採率真的物料質感卸除業界華麗偏執，以重新定義的「時尚空間」引起消費者反思所謂的「完美」與「時尚」，是否仍需依循刻板標準？全案除了裸裡建築紅磚、水泥等原況背景，也儘可能保有木作本有的紋理質地，不做多餘雕琢，一切依循樸實原則。線性語彙是貫穿全作的唯一裝飾，例如：採用工業感的金屬材料融入軟硬體構件、長型燈管化為特色裝置、天花板的明管紋理作為裝飾圖騰。展示規劃亦深具個性，鑽石紋般的立體牆面分隔成靈活格局，讓業者能依展示主題彈性排組產品，甚至穿插各種文宣或裝置，操縱萬花筒般的畫面變化。

時尚髮藝是此作的母題、想像的起點。設計師以複合式的展演空間，促成消費者實境體驗髮藝與產品之密切關係，衍生對時尚髮藝的諸多想像，在好奇、觀摩、感染、投入等每個環節的緊密相扣裡，參與者的行動既主宰了空間氛圍的起伏，自身也像似舞台上的演出者，投入一場游移於真實與嚮往的當代劇目。採訪」劉惠蘋

1. 大門。門片扁平的線條圖騰取自美髮沙龍常見的旋轉燈筒，看似新穎又有淡淡的熟悉感。
1. Main gate and a hair salon graphic icon, which is transformed from the iconic rotating tube for hair salon



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2. 基地位於高雄市駁二藝術特區的紅磚建築群裡，環境藝術氣息濃厚。3. 錯層創造出視線的疏密變化，將室內活動化為櫥窗展演，豐富動態誘得人佇足觀看。
2. The hair salon is right inside a red-brick warehouse in the Pier-2 Art Center of Kaohsiung. 3. Rich layering in space invites the dynamic energy of activity

Stephen Kuo's interest in natural materials find a good analogy in a hair salon design and he even went further to challenge the typical spatial layout of most hair salons.

Kuo states this design is an experiment that mingles art and architecture. Located inside an old building in the Pier-2 Art Center of Kaohsiung, the salon has an extra high ceiling in what was a warehouse. The program of the space includes a commercial hair salon and also houses classrooms, a showroom space and depot for hair care products. The main goal was to not only attract customers' attention but also a showcase for the hair salon chain.

To spatial program, contains four categories: education, commercial, display and idea spreading. Stephen envisioned this sophisticated demand and proposed multiple levels that allow them to mingle in an integral continuity.

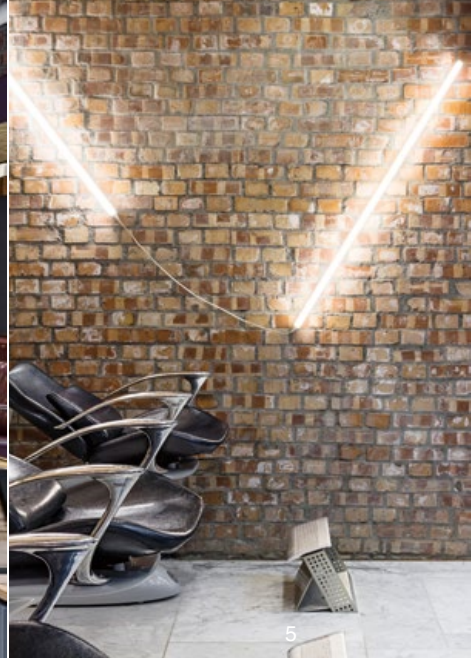
The key element of the space is at the mezzanine level and the multiple floor levels create the full energy of the space. The section displays rich platforms that allow visual wandering from one space to others. This projects a dynamic power among the spaces from the showroom, commercial zone to product display. The totally transparent layout allows one the freedom to use the space depending actual needs. Big glass surfaces clad over the salon is a tactic that purposely invites street strollers to wander inside.

Stephen challenges conventional wisdom that hair salon must have a lavish texture and be embellished with rich colors and shining objects. He treated this salon purely nakedly with a rustic cement paste surface and red brick walls. The most visible additional elements are lighting fixtures, utility system and furniture pieces. Display cabinets follow a diamond pattern on the wall surface thereby allowing users to insert promotion elements of 2D graphic and 3D products.

This bewildering hair salon is indeed a complex to stimulate activity of many kinds; walking inside the space is like in a maze where one may find something interesting or had never experienced before.



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4. 造型區。不規則散佈的燈具與錯綜互映的鏡像都成為裝飾一環。5. 細部。著重率真的物料質感，裸裡建築原況，不做多餘雕琢。6. 自造型區望向入口伸展台。立面運用不對稱的色塊與線條，探討「何謂完美」之標準。7. 入口結合了伸展台概念，因錯層關係能同時觀望一樓與夾層動態。
 4. Hair styling area is dominated by scattered lighting fixtures which mingle with reflections from the mirrors 5. Detail that shows two materials joining together 6. A view from the styling area towards the catwalk 7. A protruding catwalk extends out from the lobby court

建材分析 Material Analysis

1. 裸裡建築的紅磚、水泥等原況背景。
 2. 使用工業感的金屬材料作為軟硬體構件。
 3. 長型燈管化為特色裝置。
 4. 每個座位配搭的燈泡色溫均是一白一黃，達到最佳色感平衡。
 5. 眾多元素需要在地現製，微調出最佳的結構比例。
 6. 將美髮沙龍的旋轉燈筒抽象化成扁平線條，作為大門的裝飾圖騰，回應髮廊本質。
1. Naked surface of red brick and cement covered wall 2. Metal elements are added to provide necessary support 3. Long tube lighting fixtures 4. One warm color lighting bulb matches one cold color bulb 5. Well proportioned arrangement of the various inserted objects and elements 6. Hair salon sign decorated in front of the main gate

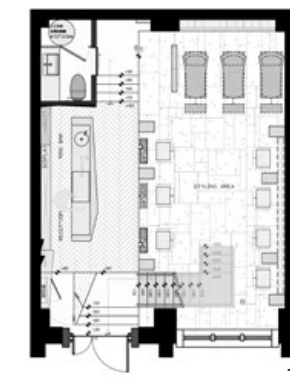
溝通重點 Communication Note

1. 必須具備 Lounge、造型區、調色吧台與產品展示區。
 2. 從有限的空間裡，闡述品牌的理想與特色，明確品牌專業形象。
 3. 注重各區的穿透與互動性，每區都能都依活動需求轉變為舞台區、觀眾席或後台空間。
 4. 透過強烈的空間結構，突破樓面扁平感，為整體導入垂直舞台概念，凝聚室內氛圍與活動效益。
 5. 髮藝產品的展佈規劃，重視視覺特色與變化彈性。
1. Program includes four zones: lounge area, styling area, colored bar and product display 2. The space is good to promote the product brand and set a visual impression to the identity of the hair salon chain 3. Visual penetration and spatial freedom to allow the flexible use of space 4. Hair styling is proclaimed as an art with a strong visual signature 5. Rich layering in space creates the dynamic energy of the space

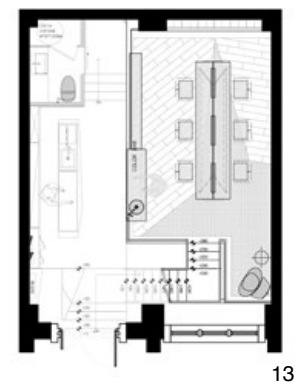




8. 空間整體以線性語彙串連，保留原有的紅磚、水泥建築特色。9. 夾層區。將長型燈管化為特色裝置，不規則編佈於牆面上。10. 夾層區。主要做為會議與教學空間。11. 夾層區。一側是髮藝產品的調色吧台。12. 一樓平面圖。13. 夾層平面圖。
 8. Major materials in this hair salon are kept from the existing conditions 9. Mezzanine level and long tube lighting fixtures 10. Mezzanine level is used for conference and teaching classrooms 11. Mezzanine level view 12. The first floor plan 13. Mezzanine level plan



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