

Angle Boutique

安格集合店

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空間性質」生活概念館
坐落位置」中國
主要材料」花崗岩、胡桃木、紅色大理石、人造皮革
面積」91 坪
完工時間」2018 年 9 月

Designer」 Various Associates / Dongzi Yang, Qianyi Lin
Participants」 Zuoqian Wang, Litian He
Photographer」 Shao Feng
Category」 Lifestyle Concept Store
Location」 China
Materials」 Granite, walnut wood, red marble, artificial leather
Size」 300m²
Completion time」 September 2018



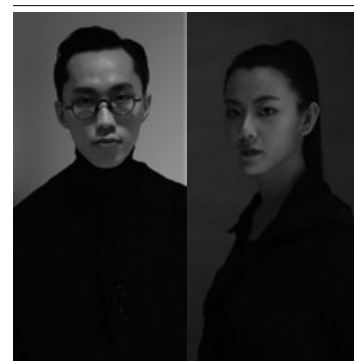
以最大化的櫥窗立面，上演時髦男女在其中的豐富活動與社交趣味，演示著都市生活的美好即景。

當生活追求從浮誇炫美走向溫度細節時，它所予人的感染力是更為全面且長遠的。ANGLE 安格集合店是一家集咖啡店／餐廳、藝術展示、選品店為一體的生活概念館，業主期望它不單僅是一座精品衣飾選物店，更揉入豐富活動與社交趣味，就像都市生活裡的一座美麗櫥窗，上演著美好即景。

此作位於深圳商業街道的轉角處，擁有 L 面玻璃幕牆，空間原本為兩個獨立樓層，設計團隊建議增加室內樓梯打通樓面，階梯除了能將動線接駁至 2 樓，途中也可增設展示平台，令外觀看來像似三層櫥窗般豐富。在兩座樓層之間增拓的展臺，是 L 型的櫥窗展示夾層，1.5 米進深除了避免室外光污染和玻璃反光的問題，同時確保了室內光源的獨立性，使衣物以最美好的姿態展出。與此同時，室內梯也連動了行走路徑的緩衝或轉折，從裡外視角觀看店舖，都更加鮮明地區別出樓層動態，而將櫥窗語言最大化的外立面設計，令店舖成為街上極為醒目的亮點，人們從遠處就能清晰的看到櫥窗展示，以及時髦男女在其中的餐飲交誼、休閒選物等動態，從而表述 ANGLE 安格集合店作為都市生活館的企圖。



Dongzi Yang, Qianyi Lin



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作為一間建築和室內設計工作室，致力於地方及全球性設計研究專案。工作室成立於 2017 年，擁有國際頂尖背景的設計師團隊，其專業範圍涵蓋建築空間、室內設計、材料研究、平面和交互設計等，致力於高檔及實驗性項目的設計與研究，從空間功能出發，通過對材料的研究，挑戰常規，關注細節與品質，為每個專案打造出獨特的視覺效果。同時，作為一處藝術家和設計師的合作平台，萬社希望能夠結合創意與技術，探索過去、現在與未來，突破創作界限。

Various Associates /
Dongzi Yang, Qianyi Lin

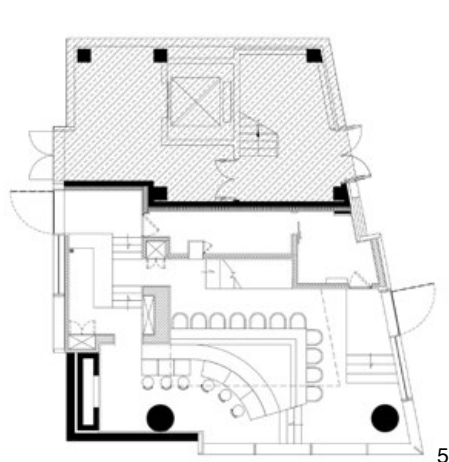
Various Associates is an architecture and interior design practice working regionally and internationally on research-based design projects. VA was founded in 2017 as a team of designers from an international background with professional expertise in architecture, interior design, material design, graphic and interaction design. The studio is developing ambitious high-end projects including boutique hotels, restaurants, retail spaces, workspaces and galleries. VA focuses on enhancing spaces and developing material details using bespoke approaches to give unique visual expressions to each project. VA also gives artists and designers a platform to collaborate and reimagine new ways to be creative and break down barriers between the arts.

1. 外觀，室內增加夾層，讓轉角櫥窗利用率最大化。2. 細部，連接一樓吧台及二樓的展示台，將展示效果融入視覺裝置趣味。

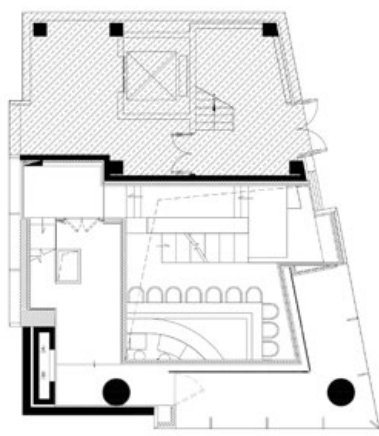
1. Exterior view to a large display window in the corner position. 2. Display table linking the first floor bar has unique design features.



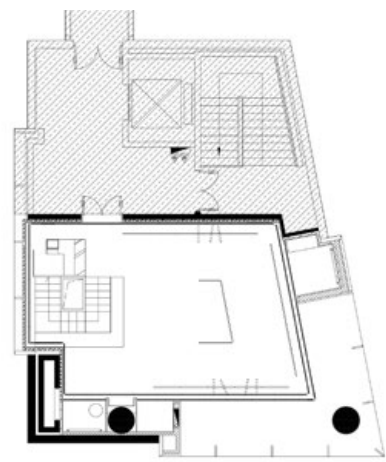
3. 空間裡的樓梯也是展示台，豐富了平面層次。4. 隨著動線起伏，眼前景框不斷變化。5. 1 樓平面圖。6. 夾層平面圖。7. 2 樓平面圖。8. 廚房隱藏在樓梯下方。
3. Staircase is also a showroom platform. 4. Layered interior view. 5. The first floor plan. 6. Mezzanine level plan. 7. The second floor plan. 8. Kitchen is hidden right below the staircase.



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在室內的主功能分配上，1 樓是咖啡／餐廳，同時也可兼做美術館與各種包場活動，2 樓則是高級女裝選品店。設計團隊利用階梯式的空間語言將所有展演豐富化，奠基此作獨特個性。富有層次感的結構令空間充滿張力，當人們身處不同的位置時，眼前景觀與場域體驗也會隨之變化。自入口處觀看，咖啡廳分為高低兩層，低處座位較為隱密，能享有最佳的對外景觀面。而高處座位因位勢關係，能綜覽室內外動態，同時也因居高臨下，視野不受阻礙。隨著步履拾級而上，遞進式動線引導賓客在前行途中接觸更多產品，階梯式佈局提高了行進探索的趣味，也突破了空間的使用限制，它就像將一切展台化，令各種主題陳設都能更加靈活，賓客穿梭於各區、各層時，都可領受動靜皆景、步步拾趣的效果。

2 樓選品店寧靜舒適，提供賓客輕鬆自在的選物空間。木質展示矮台自梯區延伸而來，可依實質需求定義用途，用作商品展示台，或是活動時的座位區。衣物展架採用包圍式擺放，方便顧客挑選及瀏覽，同時儘可能採取高彈性展佈手法，避免樓面產生死角。而臨窗的 L 面落地簾幕則劃出獨立的櫥窗區，能在舉辦活動的時候收攏，將活動腹地延伸至櫥窗區域，或是當特殊貴客親臨時全部展開遮蔽，加密室內隱私。編輯」室內雜誌編輯部





9. 階梯建構的遞進式動線，也是展覽平臺。10. 1 樓是咖啡餐廳，富有層次感的結構，讓人身處不同的位置時空間感也會隨之變化。11. 岩石、胡桃木、紅色大理石、靛藍色皮質的碰撞，為空間奠定了經典風格。12. 用階梯式的咖啡座規劃，微妙分割各區。13. 咖啡廳上層座位能同時觀看到外部與室內的景觀。14. 階梯除了作為樓層聯繫，也引導賓客在行走過程中接觸到更多的產品。15.16. 胡桃木面鋪砌的梯區。

9. The formation of the staircase provides several landings for display. 10. Café/restaurant on the first floor has rich layering in the space. 11. Granite, walnut wood, red marble, and blue leather are mixed into an energetic melody. 12. Stepped seating offers dynamic visual layering. 13. Top level seating in the café has great views both towards the interior and exterior. 14. Staircase displays sales promotion items. 15.16. Staircase flights are covered with walnut treads.

ANGLE is a lifestyle concept store in Shenzhen, China that combines cafe, art gallery, and boutique. The project is located in South Area of No.1 Shenzhen Bay with a 300 sq. m space. The client hopes to see not just a boutique & cafe but one that is multi-functional, fun, and can differentiate itself from traditional boutiques.

The space was originally two separated floors. VA suggested using stairs to connect them. While improving business dynamics, the staircase can also serve as an exhibition stand. The ground floor is a cafe that can also be used as gallery space; the second floor is a high-end womenswear boutique. In addition to meeting the client's needs, VA hopes to maximize the opportunity to showcase exhibits and give the space more uniqueness through the spatial language of stairs. In this way, customers can feel different sense of space and playfulness when traveling between the floors.

Meanwhile, as it is located at a street corner, which allows it to have two continuous glass shop windows, VA chose to incorporate the art of window display to the greatest extent, making it a design highlight of the interior space.



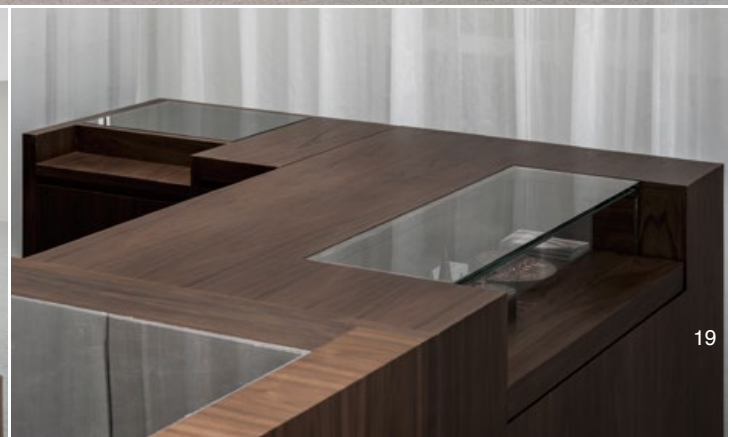
Facade design

Considering the attribute of ANGLE as a boutique, VA maximized the usage of the glass facade by adding two layers of corner shop windows, so that it's bright enough for people to clearly see the display from a distance. With a 1.5 m depth outward window display, it not only solves the problem of outside light pollution and glass reflection, but also maximizes the shop display space. This ensures the independence of interior light source, while showcasing the clothes in a perfect manner. At the street corner of this thriving commercial area, ANGLE's personality shines through with its own design language.

Interior design

The layering of space provides people with a different routing experience from usual. While the staircase serves as the way to second floor, it can also be used for exhibition. The stair step design maximizes showcase of all exhibits. This progressive movement guides customers and exposes them to more and more products as they walk up. The layered structure allows people to be able to see various views and feel different senses of space depending on where they stand. The cafe area is divided into upper and lower levels. Seats on the lower level are relatively more private and have the best outside view. Sitting on the upper level seats allows you to have both outside and inside views. This feels subtler without the worry of being blocked by the front row.

The second floor boutique clean, quiet and comfortable environment makes the shopping experience very relaxing. The height of the low platform can be used as display stand as well as seats when needed. The display racks are arranged in a wraparound manner to avoid dead corners, so it is more convenient for customers to shop around. Outside the curtain is the independent window display area. When there is an event, it can also be combined with the interior space by opening the curtain. Text by Various Associates





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17. 2樓選品店環境清雅寧靜，木質收銀區與展示台自梯區延伸而來。18. 展示台高度可作產品展示，或是在舉辦活動當作座位。19. 細部，收銀台及配飾展示台。20. 白色簾幕外是獨立的櫥窗展示區，收攏後即能與室內空間連起使用。21. 選品店利用白色簾幕維繫室內隱私，同時彈性區劃櫥窗與內部的關係。22. 選品店強調開放動線與高彈性的展示效果，展架包圍式擺放，方便顧客挑選及瀏覽。

17. The second floor is dedicated to a boutique space; a sense of intimacy is filled by the wood texture. 18. Display table are set in a proper height, and can also be used for seating. 19. Display table and reception table design are nicely detailed. 20. White curtains shapes a free spatial relationship. 21. White curtains provide flexible visual control if a certain privacy is demanded. 22. Flexible paths allow customers to feel free to explore.

建材分析 Material Analysis

1. 花崗岩：用於牆面與地坪。2. 胡桃木：梯區與展示台主要用材。3. 紅色大理石：入口玄關地坪。4. 人造皮革：咖啡廳沙發區。

1. Granite: major floor pavement and wall cladding. 2. Walnut wood: staircase court pavement and showroom tables. 3. Red marble: lobby floor pavement. 4. Artificial leather: sofa quarter, in café.

溝通重點 Communication Note

1. ANGLE 安格集合店是一家集合餐飲、藝術展示、及時裝選品店為一體的生活概念店。業主期望空間二樓作為精品女裝販售，1樓白天是咖啡館，夜間變為小館與餐廳，空間規劃上必需考量各種功能需求與運用彈性。2. 空間原本為兩個獨立樓層，除了增加樓梯與夾層開拓更多使用可能，也藉由多層次的階梯佈局，令穿梭其中時能感受不同的空間感及趣味性。3. 作為生活風格店，除了服務多元，空間也必需具備獨特個性與出眾質感，與坊間選品店作出差異化。

1. Angel Boutique is a retail complex grouping restaurants, a gallery, and a boutique together. The second floor is dedicated to ladies' garments, and the first floor is a café during the daytime and turns into a restaurant and bar at night. 2. Two main levels and a mezzanine addition compose the space of the Angle Boutique. Staircase provides both a functional need, as well as a platform for sale items display. 3. The interior furnishings have a unique feature quite different from that of a typical boutique.